

— ELITE —
OWNER
Ship
RALLY
EMPOWER • INSPIRE • ACHIEVE
— 2025 —



MAY 13TH & 14TH
WELCOME

Dear Territory Managers, Regional Leaders, and Key Support Partners,

Welcome to the **Elite Ownership Rally** — a special event dedicated to empowering our vision, inspiring your leadership, and celebrating everything we can achieve together.

At **Elite Metro Corp**, we believe that our strength lies in the people who drive our mission forward every single day. Our success is not built on products — it's built on you.

You are the heart of our operation — guiding, building strong communities, delivering excellence, and creating real impact across our markets. Whether you're leading from the field or supporting behind the scenes, your role is essential to the continued growth and innovation of our company.

This event is our way of saying thank you — and more importantly investing in your growth and partnership. Over the course of this rally, we hope you'll feel energized, valued, and equipped to take on new challenges with confidence and passion.
#ownership

Let's connect, learn, and lead with purpose. Together, we will **Empower, Inspire, and Achieve** — the Elite way.

Welcome to the Rally. Welcome to ownership.

A stylized, handwritten signature in white ink that reads 'José Martínez'.

José Martínez
CEO - PRESIDENT
Elite Metro Corp



SCHEDULE

MAY 13TH & 14TH SCHEDULE

MAY 13TH

Tuesday May 13 th, 2025 Travel Day Arrive in Orlando, FL. As you arrive transportation will be handled and you will then head to the HQ office located at 1001 New York Ave., Saint Cloud, FL 34769.

7:30PM

Welcome Dinner at the "Cilantro" Restaurant.
5770 W Irlo Bronson Memorial Hwy Suite 130,
Kissimmee, FL 34746

MAY 14TH

Business Review at the St. Cloud Chamber of Commerce
1200 New York Ave., Saint Cloud, FL 34769

9:00AM - 9:30AM

- Welcome & Kickoff

9:30AM - 11:00AM

- Sales Performance Snapshot

11:00AM - 11:30AM

- Superior Presentation

11:30AM - 12:00AM

- Steven Hinton from Hooray Health

12:00AM - 1:00PM

- Lunch at Chimentos Restaurant

1:00PM - 2:00PM

- Operational Excellence

2:00AM - 3:00PM

- Territory Managers Q&A

3:00AM - 3:30PM

- Recognition

MAIN ENTREES Includes a GREEN SALAD and your choice of one of our delicious Premium Sides
PLEASE SELECT **ONE** with a check mark on the frame

MAIN ENTRIES

- **PENNE PASTA WITH SHRIMP ***
Penne pasta made with our creamy parmigiano reggiano sauce topped with grilled Shrimp
- **PENNE PASTA WITH CHICKEN ***
Penne pasta made with our creamy parmigiano reggiano sauce topped with grilled Chicken.
- **MASITAS DE CERDO**
Fried Pork chunks topped with pickled onions
- **PECHUGA A LA PLANCHA**
Marinated grilled Chicken Breast
- **BISTEC ENCEBOLLADO**
Thin sliced Beefsteak marinated in house "sofrito" and vinegar, stewed and topped with sautéed onions
- **FILETE DE CHILLO**
Skin-on Snapper filet grilled, fried, or sautéed in a garlic or creole sauce
- **CHICHARRÓN DE POLLO**
Fried bone-in Chicken crackling
- **MOFONGO DE CAMARONES**
23 Mashed green plantains stuffed with Shrimp
- ***Includes No side***
- **MOFONGO DE VEGETALES**
16 Mashed green plantains stuffed with peppers and onions ***Includes No side***
- **MOFONGO DE BISTEC**
Mashed green plantains stuffed with Beefsteak and onions ***Includes No side***

DESERTS

PLEASE SELECT **ONE**:

- FLAN** _____
- TRES LECHES** _____
- TEMBLEQUE** _____
- CHOCOLATE CAKE** _____

HOT DRINKS

- ESPRESSO**
- CORTADITO**
- CAFÉ CON LECHE**
- CAPPUCCINO**

PREMIUM SIDES

- **ARRÓZ MAMPOSTEAO**
Stir fry rice with bacon, sweet plantains, longaniza, and beans
- **ARRÓZ CILANTRO**
Cilantro rice
- **ARRÓZ CON GANDULES**
Yellow rice with pigeon peas with pork chunks and spanish sausage
- **ARRÓZ BLANCO / WHITE RICE**
- **MOFONGO**
Mashed green plantains
- **MOFONGO DE YUCA**
- **VEGETALES MIXTOS**
Small veggie medley
- **TOSTONES DE PANÁ**
Fried breadfruit
- **TOSTONES**
Fried green plantains
- **YUCA FRITA**
Fried Cassava
- **PAPAS FRITAS / FRENCH FRIES**

NON ALCOHOLIC DRINKS

- BOTELLA DE AGUA / WATER BOTTLE
- AGUA PERRIER / PERRIER WATER
- JUGOS NATURALES - NATURAL JUICES
 - Passion Fruit,
 - Soursop (guanabana),
 - Tamarind and Caribbean
 - Cherry
 - Orange
- LIMONADA FRESCA - FRESH LEMONADE
- FOUNTAIN DRINKS
- COCO RICO
- MALTA INDIA
- KOLA CHAMPAGNE

PREMIUM DRINKS AND ALCOHOLIC DRINKS ARE NOT INCLUDED

**QUALITY INN
SUITES & SUITES**



▪ **CONTINENTAL BREAKFAST (included)**

STARTS AT 6:00 AM

MUST CHECK OUT AND BRING YOUR BELONG
BEFORE LEAVING THE HOTEL

📍 2039 E Irlo Bronson Hwy, Kissimmee, FL 34744

MENU

Chimento's
Spaghetti House

MAIN ENTRIES

▪ **FETTUCINE & CREAM SAUCE WITH CHICKEN ***

▪ **SAUSAGE & PEPPERS - SERVED OVER PENNE PASTA ***

▪ **GREEN SALAD**

▪ **DRINKS**

- ICE WATER
- FOUNTAIN DRINKS

📍 1110 New York Ave, St Cloud, FL 34769

BREAKFAST
ON MAY 14TH
EARLY MORNING

LUNCH
ON MAY 14TH
12:00PM